

MBA 650: New Venture Finance

Course Description: This course examines the acquisition and deployment of resources and the role of finance in supporting marketing, production, and other functional areas of the firm. Topics include financing start-up ventures, financial management in a rapidly growing organization, and various methods of determining firm value. We will have a number of business leaders who will share some of their knowledge.

Course Objectives: This course examines identification of opportunity and investment decisions, valuation techniques and their role in entrepreneurial decision making, the life cycle of enterprises and the need for capital, and the changing focus of late stage entrepreneurial firms. Students will be able to evaluate entrepreneurial business opportunities, understand sound investment decisions reinforced by quantitative and analytical skills, and learn how firms are financed throughout their life cycles.

Instructor: Art Carter, VP Wells Fargo